

**Mission ...**

Western Wisconsin WDB is a collaborative, interactive and coordinated network of training resources and support services that is providing and retaining a well-skilled labor force for employers in western Wisconsin.

**Vision ...**

To provide a comprehensive and integrated and customer-driven and results-oriented system for workforce development that responds to the needs of the employers, job seekers, incumbent workers and youth.

Western Wisconsin



**WDB Strategy Committee**

**Monday, April 11, 2022  
2:00 to 3:30 p.m.**

**Zoom**

<https://us02web.zoom.us/j/84315149545?pwd=dYtZd0FpZlN4SGh2OWpUelYyL0xzUT09>

**Meeting ID: 843 1514 9545  
Passcode: 139305**

**Upcoming Meetings**

Monday, June 13, 2022

\* All meetings begin at 2 p.m.

**Committee Members**

- Jodi Roesler, Chair  
*Dairyland Power Cooperative*
- Tammy Brown  
*Logistics Health*
- Angie Martin  
*Western Technical College*
- Sam Bachmeier  
*LADCO*
- Ed Johnson  
*NECAL*
- Doug Potapenko  
*Plumbers & Steamfitters*
- Dave Bonifas  
*Mississippi River Regional Planning Commission*
- Jennifer Luedtke  
*Town n' Country Title*
- Dave Schams  
*Water Lily Gifts*
- Jessica Subach  
*Courtesy Corp*

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**WDB Strategy Committee Agenda**  
**Meeting Agenda**  
**Monday, April 11, 2022**  
**2:00 to 3:30 p.m.**  
**Zoom**

Western Wisconsin



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<u>Agenda Item</u>	<u>Action</u>	<u>Page(s)</u>
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**I. CONSENT ITEMS**

- A. Call to Order
- B. Announcements and Introductions

**II. ORDER OF BUSINESS**

- A. Meeting Minutes — April 21, 2021 x 1 - 2
- B. Strategic Plan discussion

**III. CONCLUSION**

- A. Old Business
- B. New Business

**IV. ADJOURN**

**Committee Chair: Jodi Roesler**  
**Minute Scribe: Jessie Quinn**  
**Meeting Attendance: See Page 2**

**I. CONSENT AGENDA**

- A. Call to Order  
The meeting was called to order at 2:03 p.m. A quorum was present as indicated by roll call.
  
- B. Announcements and Introductions  
Ms. Myers introduced Ms. Martin. Ms. Martin is waiting for the LEOs to officially appoint her to the board. Once appointed, Ms. Martin will represent Western Technical College.

**II. ORDER OF BUSINESS**

- A. Meeting Minutes — April 21, 2021

Motion made (Schams/Johnson) to approve the April 21, 2021 meeting minutes.  
Motion approved unanimously.

- B. Unrestricted funds discussion & brainstorming  
Ms. Myers started the discussion by pointing out any disallowed costs found during DWD monitoring must be paid with unrestricted, non-federal funds. The board currently does not have any unrestricted funds. It would be in the board's best interest to build an unrestricted fund. If the board is not able to pay disallowed costs then the cost falls to the responsibility of the counties that make up WDA 9.

Ms. Subach said she is a member of Junior Achievement and the organization has had good luck receiving donated funds from local family foundations, many which not a lot of people are aware exist. Discussion was held on how the WDB should build its story because donors are usually more willing to donate when they know exactly what the money is going to be used for. An annual fundraiser was also mention as an option as a way of raising unrestricted funds.

- C. Strategic Plan discussion  
Ms. Myers led the group through the strategic plan. Ms. Myers highlighted parts of the plan that have been accomplished, including Section 3 a through c and Section 3b1.

**III. CONCLUSION**

- A. Old Business  
None.
  
- B. New Business  
None

Respectfully recorded,  
Jessie Quinn, recorder

Respectfully submitted,  
Jodi Roesler



Present

Dave Bonifas  
Ed Johnson  
Doug Potapenko  
Dave Schams  
Jessica Subach

Not Present

Sam Bachmeier  
Tammy Brown  
Jennifer Luedtke  
Jodi Roesler

Others Present

Angie Martin  
Melisa Myers  
Jessie Quinn

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