

Board Chair: Mark Glendenning
Minute Scribe: Jessie Foss
Meeting Attendance: See Page 3

I. CONSENT ITEMS

A. Call to Order

Mr. Glendenning called the meeting to order at 3:01 p.m. A quorum was present as indicated by roll call.

B. Announcements and Introductions

Roundtable introductions were made.

II. ORDER OF BUSINESS

A. Presentation and Acceptance of Consent Agenda Items

B. Acceptance of Consent Agenda Items as presented or with amendment

Motion made (Roesler/Parker) to approve the consent agenda as presented. Motion carried unanimously.

C. Discussion of Consent Agenda Items as presented or with amendment

Not applicable.

D. Junior Achievement Presentation — Kim Granum

Ms. Granum presented on the Junior Achievement program. Junior Achievement is a non-profit providing financial literacy in Wisconsin K-12 schools. The curriculum is taught by volunteers and there are currently about 170 programs being operated.

E. Workforce Development

Mr. Glendenning mentioned the latest unemployment report puts Wisconsin's unemployment at about 3%.

F. Sector Report — Lizz Boecker

Ms. Boecker provided an update on her work particularly associated with the Business Services Team, which she chairs. She said the team is responsible for coordinating mini job fairs and on-site recruitments held at the workforce development center. She said the team has been pushing employers towards mini job fairs and finding businesses to participate has not been a problem. The team will next be concentrating on finding out how many hirings are happening as a result of the events.

G. Executive Director's Report — Julie Mitchell

1. Strategic Plan

Ms. Mitchell presented an initial draft of the strategic plan. A brief discussion was held and it was decided a couple of objectives/tactics should be added to each goal. Ms. Mitchell will do this and bring the plan back at a future date.

2. Procurement Options

Ms. Mitchell explained that the WDB procures for two of its positions — business services, currently held by Western Technical College, and Department of Corrections Windows to Work, currently held by Workforce Connections. Ms. Mitchell requested a decision be made whether the positions should be procured for or held in house and operated by the WDB.

Motion made (Flogstad/Grapes) to RFP for the business services position. Discussion was held on the pros and cons of RFPing the position. Ms. Mitchell pointed out that a sustainability plan will need to be created for the position given anticipated upcoming funding cuts. Motion carried unanimously.

Discussion was held on the pros and cons of keeping the DOC Windows to Work contract with the WDB.

Motion made (Schams/Parker) for the Department of Corrections Windows to Work contract to remain with the WDB. Amendment to original motion (Rodriguez/Trimborn) to advertise for position, if no qualified applicants are found then the WDB will RFP the contract. Amendment approved unanimously. Motion as amended approved unanimously.

3. RFP Timelines

Ms. Mitchell presented the following as tentative RFP timelines:

March 26, 2018 — All drafts completed and sent to RFP Taskforce members for review

April 6, 2018 — RFPs released

May 7, 2018 — Proposal deadline

May 25, 2018 — Intent to award

4. WWDA Report

Ms. Mitchell provided the following WWDA updates:

- Regional Analysis — completed; only two planning regions were identified and Western is not affected by regionalization at this time.
- WWDA and DPI are collaborating to submit a grant to fund some general WIOA training for local libraries. Funding total is approximately \$235,000.
- WWDA was awarded a short-term training grant to train offenders/ex-offenders. WDB is currently working with Western to identify/develop the training that will be offered; most likely in the La Crosse County Jail. The local award totals \$57,000 which includes overhead/indirect costs; leaving about \$50,000 for training and support services.
- Legislative activity — There is an expected 1- to 25% reduction in WIOA Title 1 funding.

5. PY 16 - 17 DWD Monitoring Closeout

The WDB received a letter from DWD stating all issues from the PY 16-17 monitoring have been resolved and the monitoring is now complete.

6. PY 17 - 18 DWD Monitoring Schedule

DWD will be on site April 30 through May 4 for the PY 17 - 18 monitoring.

III. CONCLUSION

A. Old Business

Ms. Mitchell reported 19 of 22 board members have responded to the board matrix survey. The survey shows the board has gaps in several areas that need to be covered.

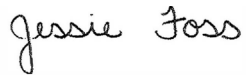
B. New Business

None.

IV. ADJOURN

Meeting adjourned at 4:37 p.m.

Respectfully recorded,
Jessie Foss, recorder



Respectfully submitted,
Mark Glendenning



Present

Mark Glendenning
Jodi Roesler
Marina Abbott
Greg Erickson
Greg Flogstad
Becky Grapes
Ed Johnson
Mary Kessens
Kathleen Olson
Ellen Parker
Patrick Rodriguez
Dave Schams
Jessica Subach
Heather Trimborn

Not Present

Tammy Brown
Pete Eide
Patti Balacek
Judy Berg
Amy Grotzke
Cheryl Gullicksrud
James Hill
Michelle Nowlan
Vicki Proudlock

Others Present

Lizz Boecker, Western Technical College
Jessie Foss, WDB
Matt Gaworski, WisCorps
Kim Granum, Junior Achievement
Julie Mitchell, WDB
Kelly Norsten, Workforce Connections
Niles Rogers, Job Service