



www.inspireWisconsin.com

Inspire Wisconsin's mission is to develop and disseminate an organized, integrated community-development platform for life-long career planning and learning which creates bridges between employers, educators and students and connects students and adult job seekers with work-based learning experiences and job opportunities. Inspire Wisconsin is opening up the life possibilities for middle, high school and post-secondary students across Wisconsin.

It's also giving recruiters from companies of all sizes the opportunity to reach out further into their communities to cultivate future talent, while tapping into today's best talent now.

Inspire Wisconsin's office is located in Madison, WI and is supported by regional organizations throughout the state.

Employers & Volunteers

Inspire Wisconsin helps students and career seekers achieve their goals by connecting with and getting real-world insight from employers and volunteers. With nearly 300 locations using the Inspire Wisconsin program that reaches over 120,000+ users, you and your organization can make a lasting impact on students/career seekers trying to discover their future career path. Participating in Inspire Wisconsin is a win-win for all!

Businesses & Volunteers benefit by:

- Increasing your business' visibility and highlighting your community involvement.
- Promote careers that are available in Wisconsin and help students realize that there are many opportunities in your community
- Nurture your future workforce by connecting with them early in their career development
- Bridge the skills gap of students coming out of high school by communicating what the real world needs. (eg. soft skills)
- Help build Wisconsin into a workforce strong and economically vibrant state
- Positively affect and directly address Wisconsin's drop-out, graduation and unemployment rates
- How It Works
- In WI, more than 120,000+ users use CareerCruising.com to explore and develop their career goals. Inspire Wisconsin builds on their career development by connecting them to real-life professionals and is achieved online by:
 - Linking careers they are interested in with local companies that hire those careers through online career discussion boards
 - Connecting with company volunteers in the community through online career discussion forums
 - Taking their education out of the classroom by participating in work-based career activities (eg. company tours, job shadowing, summer internships, mentors).

Volunteers gain access and participate in these programs simply by accessing their Inspire Wisconsin account. Participation is Free! You can tailor your level involvement to match your busy schedule.

Educators and School Administrators

Inspire Wisconsin is a non-profit organization whose goal is to help students and career seekers achieve their career goals by bridging the gap between school and the world of work.

Nearly 300 middle and high school locations in Wisconsin have a license for Career Cruising, with over 120,000+ students using the program. But not all of these schools have access to the Inspire Wisconsin business-to-education component. Our team aspires to bring that component to all of these locations, and hopefully to all the schools in Wisconsin. Our goal is to make a lasting impact on all students and career seekers in Wisconsin who are trying to discover their future career path. Participating in Inspire Wisconsin is a win-win for all!

Why are we doing this?

Inspire Wisconsin's mission is to help students/career seekers find relevance and be engaged in what they are learning in school/college by connecting them with career professionals in their community using a safe, moderated online platform called CareerCruising.com. By connecting with real people in careers they are interested in, our team aspires to:

- Engage students in thinking about a career
- Help students find relevance in what they are learning with the world of work
- Provide an interactive platform to get advice and encouragement from real people in a student's career of interest
- Centralize a database of employers engaged in participating in Work Based Learning Activities with schools/students
- Positively affect and directly address Wisconsin's high school drop-out, graduation and unemployment rates
- Help students see the career opportunities and possibilities in your community
- Positively affect and directly address Wisconsin's high school drop-out, graduation and unemployment rates

How can I be part of this?

Be a part of your school's Inspire Wisconsin Team – contact the school principal or guidance counselor to learn more, or contact us directly: 888-773-8057. Sign up to be a volunteer to be part of the Inspire Wisconsin's online community as a virtual career coach.

Students

Have you ever wondered:

- what is it like working at a particular job?
- what do I need to do to get into a career I like?
- what classes do I need to take?
- what are my options in high school / college to be in a career I like?
- I'd like to learn more about a career
- I need help/guidance in finding a career that I'm interested in.
- I want to start planning my future.

If you ask yourself any of those questions, any other career related questions or want to get help in your career decisions, then Inspire Wisconsin can help. Your district has access to Career Cruising, and that program is linked to Inspire Wisconsin. Inspire Wisconsin is a program that helps students like yourself connect with career professionals in a career you are interested in.

Parents

Inspire Wisconsin helps students and career seekers achieve their career goals by bridging the gap between school and the world of work. With nearly 300 middle and high schools using the Inspire Wisconsin program that reaches over 120,000+ students, you can make a lasting impact on your child in discovering their future career path.

As a parent you can be part of Inspire Wisconsin in two ways:

1. Getting involved in your child's career development by helping them use the tools available in CareerCruising.com (Student Quick Start Guide)
2. Sign up to be volunteer in Inspire Wisconsin's online community and directly make an impact by:
 - Promoting careers that are available in Wisconsin and help students realize that there are many opportunities in your community
 - Nurturing the future workforce by connecting with them early in their career development
 - Helping students find relevance in what they are learning in school with the world of work.
 - Bridging the skills gap of students coming out of high school by communicating what the real world needs. (eg. soft skills)
 - Helping build Wisconsin into a workforce strong and economically vibrant state
 - Positively affecting and directly addressing the Wisconsin's Drop-out and Graduation rates

How It Works:

In WI, more than 120,000+ students use CareerCruising.com every day to explore and develop their career aspirations. Inspire Wisconsin builds on a student's career development by connecting them to real-life career professionals through a safe, moderated online community by:

- Participating in online career discussion boards
- Taking their education out of the classroom by participating in work-based career activities (eg. company tours, job shadowing, summer internships, mentors).

You can gain access and participate in these programs simply by registering for a Inspire Wisconsin account. Participation is Free! You can tailor your level involvement to match your busy schedule.

Job Seekers

Inspire Wisconsin puts you, a job-seeker, in front of Wisconsin employers through the Inspire Wisconsin Talent Hive. This single sign-in application connects your professional profile to employers and recruiters through one of your social media accounts. By leveraging this technology in your career-search strategy, you can keep a fresh resume at the fingertips of all Wisconsin employers participating in Inspire Wisconsin. Instead of having to update resumes for every company you've applied to, update the social profile you've chosen to connect to the Talent Hive and employers accessing Inspire Wisconsin see those updates in real time. Employers only see relevant career information from your profile and never see any of your social activities from Facebook or LinkedIn.

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Regional Partner Offices

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